


Description	Repurpose (y/n)	Target Market	Website	Blog	Drive Traffic	Convert Business	One Time Offer	Continuity Sales	Resources	Cost	Retail	Profit	
Capture e-mail address													
Capture Fax													
Capture phone													
Capture Fname													
Capture Lname													
Capture Bizname													
Niche Magazine/ Guides													
Lesson of the Day													
Lesson of the Week													
Submit Your Idea													
Video Interview													
Audio Interview													
Teleconference Series													
Teleseminar													
Yellow Pages													
Newspapers- General													
Newspapers- Specialty/Niche													
Affiliate Programs/ JV													
Franchise													
e-book													
Article Submission													
e-Letter													
Daily Planner/ tips													
Print Newsletter													
Direct Mail													
Magazine													
TV													
Radio													
Internet Video													
Internet Audio/Radio/Podcast													
Community Organizations													
Professional Networks													
Business Card Content													
Business Competition													
Complimentary Non-Compete Biz													

My Sales Hero  
PO Box 2294  
Edison, NJ 08818-2294

Business Marketing and Sales Consulting  
www.mysaleshero.net  
(732) 417-0680