




98 Things to Think About When Marketing Your Business for Impact in an On-Demand World

Print out the following page and put a  check-mark next to the tasks you have a good handle on.

Then, take a colored pen and highlight the activities you:

- Still need to look at
- Don't have time for
- Need help understanding
- Need help doing

Then, please get some help.

Good Selling.

Be the Hero,
Mark

